



National Association of Women Business Owners

Greater Miami Chapter

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**Faster! Bigger! Fresh! Better than Ever! What's Hot!
New Ideas in PR and Marketing for Your Small Business
August 9, 11:30 a.m., at the Banker's Club, Downtown Miami
National Association of Women Business Owners, Miami Chapter**

Looking for new marketing strategies and public relations techniques to expand your business? Find out from three leading South Florida experts at the August 9 luncheon of the Miami Chapter, National Association of Women Business Owners. The meeting will be held at The Bankers Club, 2 S Biscayne Blvd, 14th Floor, from 11:30 a.m. to 1:30 p.m.

Topics to be discussed are getting valuable publicity, realistic new advertising options for small businesses, marketing through events, and increasing sales and exposure using the five pillars of an effective internet strategy. The speakers are Alex Villoch, VP of Advertising, [The Miami Herald](#), Gladys Mezrahi, President, [Indigo Events](#), Inc. and Abdul Muhammad II, Chief Internet Strategist, [uVium](#), Inc.

Cost is \$40 for members, \$45 for guests.
Reservations are required at rsvp@nawbomiami.org.
For further information, call 305-273-6640.