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UVIUM VOLUNTEERED THEIR SERVICES TO EDUCATE THE MIAMI BEACH PILLAR TRUSTEES ON HOW TO USE BLOGGING FOR THEIR BUSINESS

uVium has volunteered to develop and manage the NEW Miami Beach Chamber of Commerce Pillar Trustees blog and take an active role in providing intelligent business tools for on-line branding and social network marketing.

The purpose of this blog is to connect and empower Pillar Trustees with an interactive community resource connecting business and people with timely pertinent media.

Our goal is to provide an on-line platform that:

- Stimulates interest in the Miami Beach Pillars and attracts talented new membership.
- Open dialogues by publishing informative articles written by members based on their expertise.
- Share the latest accomplishments of members and their firms by publishing press releases.
- Publish chamber events, activities, and relevant community news
- Allows Pillar members to optimize their own web presence by using the blog for online branding and to improve search engine ranking.
- Share info on the latest and greatest Miami lifestyle trends (restaurants, cultural activities, art scene, etc.)

“We are taking full advantage of the latest on-line tools by creating the foundation for our NEW on-line business and social network. The value of having everyone create their own blog, immediately sets the foundation for all business to start building a comprehensive internet business model.” Says Valeska Jacques, CEO of Uvium, Inc.

Uvium developed a support structure for the members so they have access to free monthly webinars on how to create a blog and educate them on how may use this blog-sphere to expand their social network, communicate ideas, educate their expertise, and most of all establish new relationships.

“As leaders it’s important to stay on the cutting edge of business and technology, the NEW Pillar blog is an interactive resource sustained by harnessing mass collaboration - this tool creates synergy and adds value for all pillar members.” Says Abdul H Muhammad II Chief Internet Strategist of Uvium Inc.

This Blog can be many things, BUT Miami Beach Chamber members are the driving force that will make it a success!